



SHRUTHI VENKATESH

Visual Storyteller

WHY ME

Love for stories

I find many ways to tell them, pitch them and I am always looking for them everywhere.

Love creating magic

Illustrator, Photoshop, Indesign Procreate, Microsoft Office, Animate, Sketch, SparkAR, Unity

I can speak 6 languages

English, Japanese, Hindi
Kannada, Konkani, Tamil

WHERE FROM

Savannah College of Art and Design

Master of Arts in Advertising, Atlanta
August 2020

M.O.P Vaishnav College

Bachelor of Science, Visual Com
Chennai, India, April 2014

BRAGGING RIGHTS

SCAD Academic Honors Scholarship

SCAD Achievement Honors Scholarship

Won 3 Bronze ADDY Awards, 2020

for 'Illustration' and 'Ad Campaigns'

Freshworks Star Employee, 2018

Won Internal Hackathon, 2018

for building an AR marketing app

Talk your way to Japan, 2015

silver medal in Japanese speech contest

AZ Ranjit Award for excellence, 2014

in Fine Arts

General Proficiency, 2014

I graduated top of my class

Best Internship, 2014

FOR MORE M(AD)NESS

Portfolio: www.shruthivee.com

Instagram: @shruthi_artgram

mailshruthiv@gmail.com

LONG STORY SHORT

SCAD Student Success Assistant (2020)

Atlanta, The United States of America

- Working as a liaison between students and staff at the SCAD student success center by coordinating with financial and academic advisor's schedules.

SCADFash Museum Docent(2020)

Atlanta, The United States of America

- I tell stories about exhibits to the public at the SCADFash Museum of Fashion+Film

Freshworks Inc (2015-2019)

Senior Graphic Designer

Chennai, India

- Created marketing collaterals for all Freshworks public relations campaigns in San Francisco and Berlin.
- Rebranded Freshdesk to Freshworks Inc. in 2017. This included logos, websites, and all marketing collateral.
- Coordinated with global offices to create design assets for Freshworks events in the US, UK, Australia, and Berlin.
- Created mascots, explainer videos, and 50+ blog covers.
- Managed designs for the Freshworks Instagram account.
- Designed and illustrated pitch decks for the CEO, CMO, and other leaders to present at events.

Chrysalis (2017-2019)

Freelance Illustrator

Chennai, India

- Illustrated original characters for Chrysalis textbooks used by junior and middle school students across India. Images assist over 100 schools with their curriculum.

Brand New Creatives (2014-2015)

Illustrator and Graphic Designer

Chennai, India

- Managed 'Brand New Creatives' social media accounts.
- Illustrated and Animated video content for Ads.

BORN (2013)

Graphic Design Intern

Chennai, India

- Created visuals for the BORN website.
- Illustrated storyboards for photoshoots.